



Swiss Chapter

**ARMA Swiss Chapter
Annual Conference
27th November 2015
Dübendorf (HP Switzerland)**

Location: Hewlett Packard Headquarter Switzerland
Address: Ueberlandstr. 1
8600 Dübendorf

Contact last minute: HP Reception
+41-58-444 5555

Agenda

- 10.00 Registration and Coffee**
- 10.30 Welcome**
Adrian Marti (HP)
- 10.40 Update on ARMA International**
J. Hagmann (President), Juerg Meier (Vice-President)
- 11.15 Keynote: Extract Business value out of Information Governance**
David Kemp (HP)
- 12.00 Customer Cases: HP's own journey and HP's customer approach to Information Governance**
Craig Adams (HP)
- 12.45 Buffet Lunch**
- 14.00 New functions in Information Governance solutions: Live Demo of HP Control Point and Records Manager with ROT Analysis, Auto Classification, Share Point and Cloud Management**
Matthias Binder (HP)
- 15.00 Ontologies in a Records Management environment : Use case**
Eckhard Herych (Novartis)

- 15.30** **Current situation and future direction of the Swiss Chapter: open discussion**
Chapter board / A representative from ARMA Europe is invited
- 16.00** **Closing**
Adrian Marti (HP)
- After** **Refreshment / Apero**
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Registration: <http://arma.proxymit.net/content/arma/events.html>

Location: See map below or Website: http://h40043.www4.hp.com/home/duebendorf_e.htm

The way to Dübendorf

by train:

At the SBB railway stop Stettbach, walk 5 minutes along the football-field. You will eventually see the HP building directly in front of you.

by car:

Motorway

From Zurich-City: drive in the direction of Winterthur/St. Gallen/Schaffhausen.

From Zurich-Kloten airport: A51 or Bern/Basel A1 in the direction of Winterthur/St. Gallen/Schaffhausen.

From Winterthur/Schaffhausen/St. Gallen: A1 in the direction of Zurich (Oerlikon).

Take the exit Dübendorf and follow the signpost in the direction of Schwamendingen.

After the motorway exit you will already see the HP building at the first traffic light on the right.

